



High-impact formats have been around for a long time. But never before have these creatives been more efficient and easy to use. Platform161 has integrated these creatives completely into its platform, which allows us to serve the ads without any hassles, discrepancies, and much more cost-efficient. The cost of high-impact creatives has been a blocker for some but is now reachable for any advertiser looking to create more impact through their creatives.

Captivating Audiences

High-impact ad formats are designed to be interactive and encourage brand engagement among consumers through multiple touchpoints and placements. By captivating audiences with a storytelling approach to advertising, brands can invite consumers to feel like they are a part of the creative while exploring content on their device.

More Interaction Possibilities

Platform161 offers a one-stop-shop for high-impact format creation and ad serving. We make it possible for you to save time and money by integrating high format ad serving. We offer technology to host and serve high-impact directly with optimization and campaign analysis capabilities.

Easy To Get Started

Templated Library:

- Swipe Cube
- Takeover
- Interscroller
- Expandables
- Layers

Benefits:

- Increased impact and engagement
- Cross-device formats
- Integrated solution
- Templates standardized for all publishers

Contact us to learn more about how our High-Impact ads can increase your campaign performance today!

